

Tips for shooting your video

Choosing a good video location



1. Natural lighting is best... if it's too dark your video will appear grainy



2. Too much sunlight can make videos look overexposed



3. Overhead lights can cause shadows



4. Think of possible distractions – a church bell, school bell, traffic, trains, etc.



5. Background music may cause an issue with copywrite



6. Light breezes outside can sound like gales on a video ...a microphone may solve this

Shooting video



1. Check the video settings on your phone before recording – record in HD



2. Clean the lens before recording



3. Shoot landscape (horizontal)



4. Use a tripod/selfie stick or a hold the phone steady



5. Don't use zoom – it will reduce the quality of the video



6. Get your microphone close to your subject – (arm's length away from camera)



7. Keep the camera just below eye level



8. Look directly into the lens – connect with your audience

